

Press information

Zumtobel launches new RE:WORK platform for architects

Lemgo, December 2014 – RE:WORK is a brand new platform from Zumtobel for office architecture. Designed as a pop-up conference, RE:WORK sets up camp exactly where architecture is created, in cooperation with various architecture design studios across Germany and Europe. The focus is on building new networks and enabling personal exchanges with colleagues and experts on topical architectural issues that help deliver practical benefits. The theme for 2015 is Open Source Architecture, as participants examine the real challenges and opportunities of networked, open architecture concepts.

At the opening event in Berlin on 29. January 2015, Beatrice Galilee from [Metropolitan Museum New York](#) will offer a glimpse behind the scenes of the »[WikiHouse](#)« Open Source construction platform. In addition, Verena von Beckerath from Berlin architects Heide & von Beckerath will talk about her experience with participative processes in building projects.

RE:WORK will then travel to Hamburg, Stuttgart, Munich, Frankfurt, Leipzig and Cologne with a range of national and international speakers, including Anna Heringer from Linz and product designer Assa Ashuach from London. The presentations will also be made available to a wider audience on the dedicated zumtobel.de/rework microsite.

The micro-conferences will be accompanied by an exhibition and a special publication showcasing 64 international projects that have been specially compiled by a team of young architecture curators. A mobile kitchen will serve Open Source refreshments.

Registration

Opening event: 29. January, 18:00 (until 21:00)

Venue: Lehrter 17, Lehrterstr. 17, 3te Etage HH, 10557 Berlin

Registration and further information: zumtobel.de/rework

Photo captions:



Photo 1: Speaker Beatrice Galilee



Photo 2: Speaker Verena von Beckerath



Photo 3: Wikihouse (Photo credits: WikiFoundation)



Photo 4: Building project R50 (Photo credits: Andrew Alberts)



Photo 5: RE:WORK key visual

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Über Zumtobel

Zumtobel, international führender Anbieter von ganzheitlichen Lichtlösungen, macht das Zusammenspiel von Licht und Architektur erlebbar. Als Innovationsführer bietet Zumtobel ein umfassendes Portfolio an hochwertigen Leuchten und Lichtmanagementsystemen für die professionelle Gebäudebeleuchtung in den Bereichen Büro, Bildung, Verkauf, Handel, Hotel und Wellness, Gesundheit, Kunst und Kultur sowie Industrie an. Zumtobel ist eine Marke der Zumtobel AG mit Konzernsitz in Dornbirn, Vorarlberg (Österreich).

Zumtobel. Das Licht.